



## OFFICIAL ARBONNE HASHTAGS

Social media allows you to market your business, meet new people, and share Arbonne products and the opportunity with your growing audience from anywhere in the world. Using hashtags on Instagram, Twitter and Facebook can help your images and profile (if public) reach like-minded people who use or search that hashtag.

Below is a list of official Arbonne-approved hashtags. When you use them, you can easily connect with other Independent Consultants; find new Prospects with interests that align with the Arbonne Opportunity and our products; and help the Arbonne Home Office find your images to like and share. **DO NOT** use any hastags not on this list unless they are specifically provided by Arbonne for an event. For example, #GTC2020 is the official hashtag associated with the Global Training Conference and was provided by Arbonne in event materials.

Your use of hashtags must always be truthful and not misleading in the overall context of your social media content. It is your responsibility to ensure you are complying with applicable truth in advertising laws.

#### **Brand Hashtags**

#Arbonne

#ArbonneMindBodySkin

#ArbonneForGood

## **Opportunity Hashtags**

#Arbonne IndependentConsultant

#MyArbonneStory

#BossBabe

#SocialMarketing

#Entrepreneur

#DiscoverArbonne

## **Arbonne Skincare Hashtags**

#ArbonneSkincare

#RE9Advanced

#RE9Prepwork

#ArbonneSuperCalm

#### **Arbonne Personal Care**

#ArbonneSheaButter

#RescueAndRenew

#ArbonneBotaniques

#ArbonneTrueHair

#ArbonneTrueStyle

## **Arbonne Makeup Hashtags**

#ArbonneMakeup

#VeganMakeup

#### **Arbonne Nutrition Hashtags**

#ArbonneEssentials

#30DaysToHealthyLiving

#PlantPowered

#ArbonnePhytoSport

#ArbonneNutrition

#FizzSticks

#ArbonneRecipes

#ArbonneInnerCalm

## **Arbonne Holiday Hashtags**

#ArbonneHoliday

#Festive

#### **International Hashtags**

#ArbonneAussies

#ArbonneKiwis

#ArbonneCanada

#ArbonnePolska

#ArbonneUK

#### **Multicultural Hashtags**

#YoSoyArbonne

#ColorsOfArbonne

# Flourish Arbonne Foundation Hashtags

#ArbonneFoundation

#### **Brand-Relevant Hashtags**

#Vegan

#Wellness

#HealthyLiving

#HealthyLivingInsideAndOut

#MindBodySkin

#BCorp

## General Body/ Skincare Hashtags

#Skincare #VeganSkincare #EssentialOils #SheaButter #GlutenFreeSkincare #CrueltyFree #HealthyAging #TreatYourself #BeautyCare #Spa #HealthyLookingSkin #GlowingSkin #RadiantSkin #SkincareRoutine #Selfcare

#### **General Nutrition Hashtags**

#Nutrition #PlantPowered #HealthyLifestyle #FitnessMotivation #Strong #HealthyEating #HealthyLiving #Workout #Health #Fitness #Protein #Lifestyle

#### **General Makeup Hashtags**

#Makeup #Cosmetics #MakeupLover #InstaMakeup #Lips #Lashes #Lipstick #Eyeshadow #Foundation #InstaBeauty #Beauty #CrueltyFreeBeauty

